JBD

Flagship Living

TABLE OF CONTENTS

Concept 01

About The Project 02

Location & Map 03

Master Plan 04

Facilities & Amenities 05

Gallery 06

Floor Plans 07

Aljar Development 08

About the Architect 09



01 CONCEPT



02

ABOUT THE PROJECT

03

LOCATION & MAP

About JBD

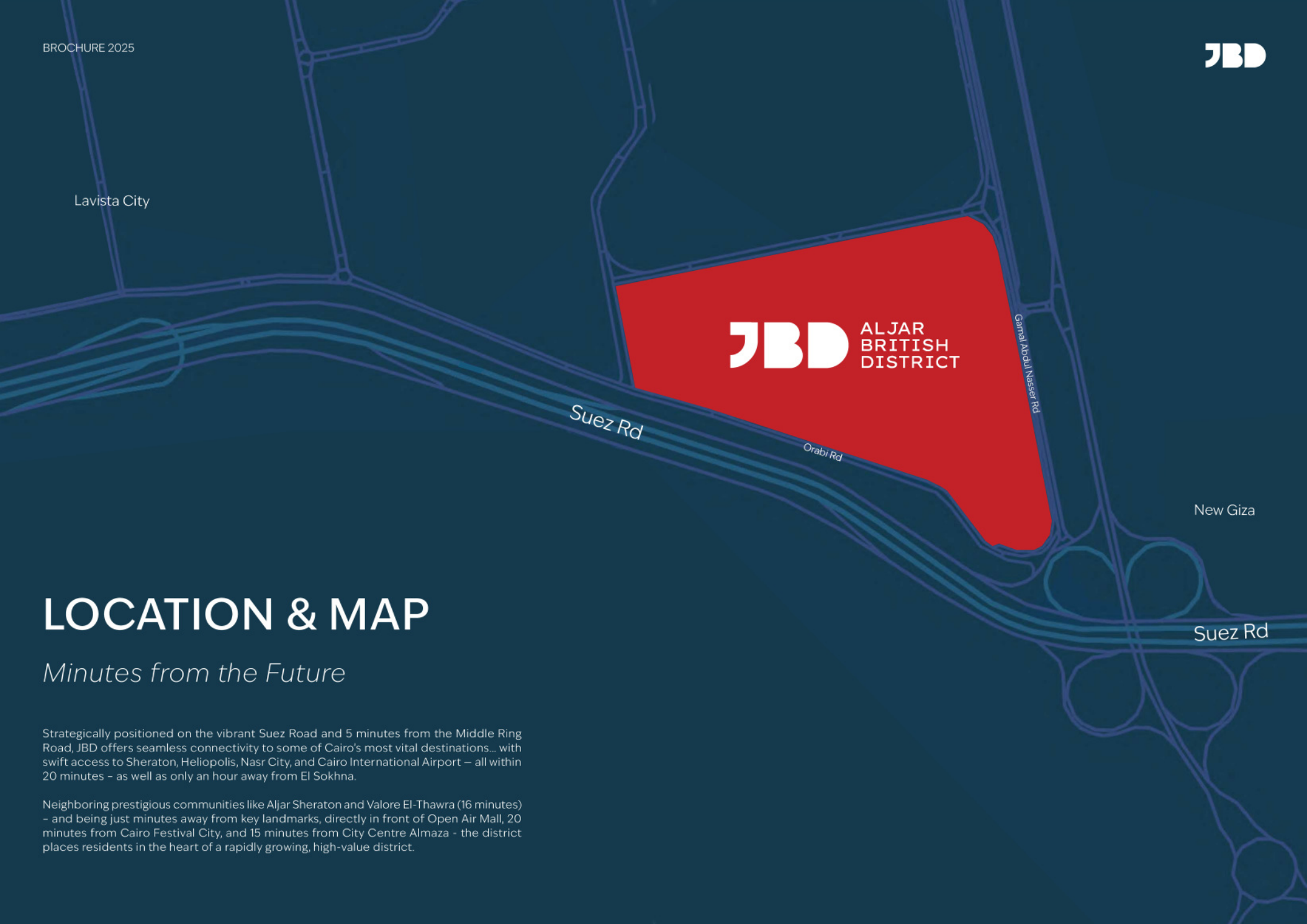
Flagship Living

In addition, our partner NHMC takes health and wellness in JBD to new heights of quality. These collaborations shape more than just space; they shape a forward-thinking, world-class atmosphere grounded in education, well-being, sophistication, and long-term value.

With a prime location, and luxurious hotel-style apartments by Concord El Salam, the project offers elegant living while providing strong investment potential. With only 20% building footprint, it promises a serene, community-focused lifestyle. Designed by renowned architect Raef Fahmy, the district features 67 contemporary buildings with unit sizes starting from 67 sqm – a rare blend of style, comfort, and opportunity in one of Egypt's fastest-growing areas.

NHMC
Medical Services
Egypt





LOCATION & MAP

Minutes from the Future

Strategically positioned on the vibrant Suez Road and 5 minutes from the Middle Ring Road, JBD offers seamless connectivity to some of Cairo's most vital destinations... with swift access to Sheraton, Heliopolis, Nasr City, and Cairo International Airport – all within 20 minutes - as well as only an hour away from El Sokhna.

Neighboring prestigious communities like Aljar Sheraton and Valore El-Thawra (16 minutes) - and being just minutes away from key landmarks, directly in front of Open Air Mall, 20 minutes from Cairo Festival City, and 15 minutes from City Centre Almaza - the district places residents in the heart of a rapidly growing, high-value district.

Education & Innovation



At the heart of the district is the upcoming British University, a landmark institution developed in partnership with Aston University. This pioneering collaboration brings a world-class standard of education, offering internationally accredited medical and health degrees. Surrounded by top-tier educational institutions, JBD stands as a future-forward community where learning and progress are part of daily life.

Master Plan

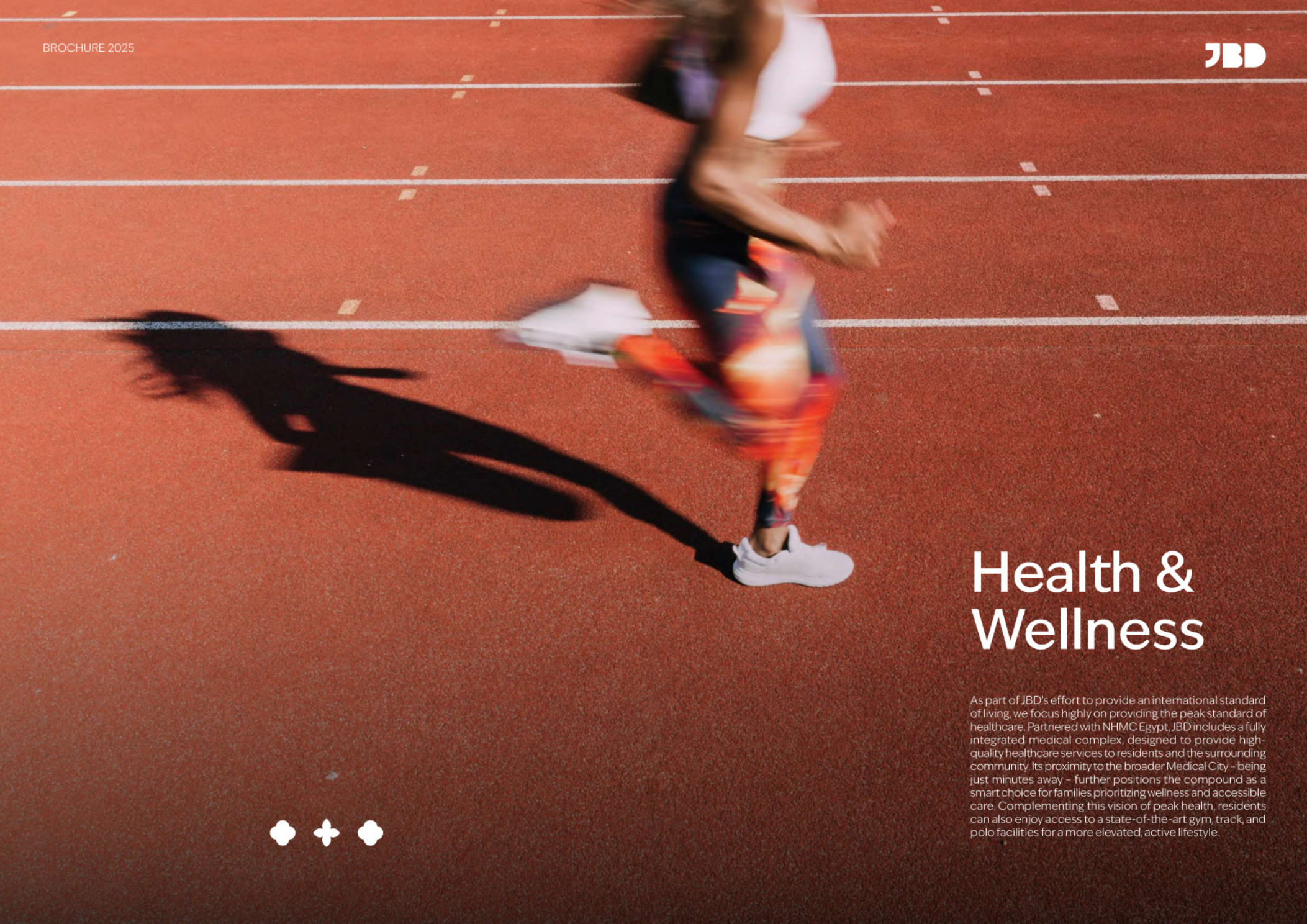




Residential Comfort

JBD is designed with the purpose of delivering a refined, ready-to-live lifestyle. All apartments come finished to five-star hotel standards, featuring central air conditioning and contemporary kitchens fitted with ready-to-use cabinets. Each residential building is equipped with a private entrance to ensure comfort and privacy for homeowners, while underground parking provides direct and secure access to every unit.

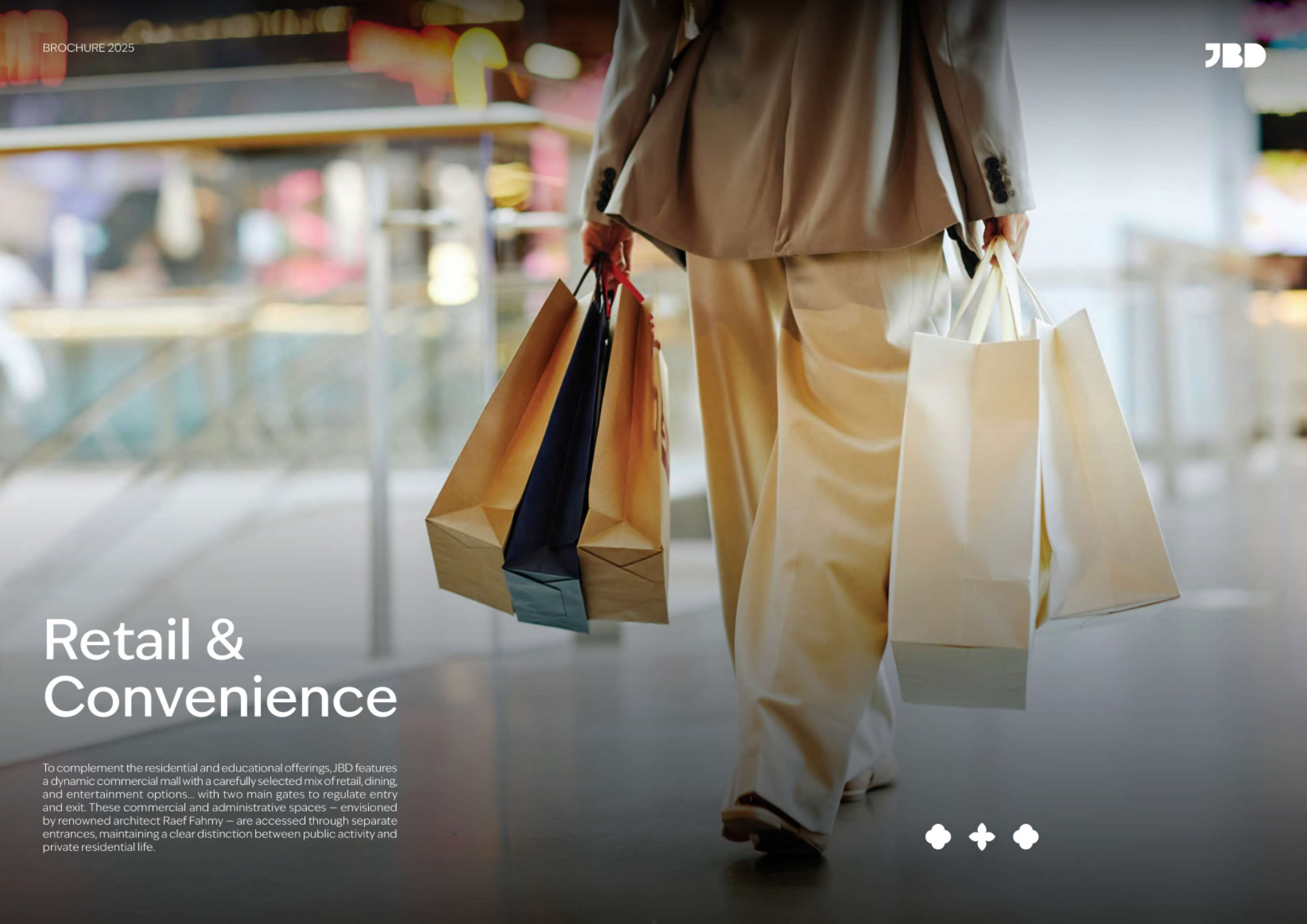




Health & Wellness

As part of JBD's effort to provide an international standard of living, we focus highly on providing the peak standard of healthcare. Partnered with NHMC Egypt, JBD includes a fully integrated medical complex, designed to provide high-quality healthcare services to residents and the surrounding community. Its proximity to the broader Medical City – being just minutes away – further positions the compound as a smart choice for families prioritizing wellness and accessible care. Complementing this vision of peak health, residents can also enjoy access to a state-of-the-art gym, track, and polo facilities for a more elevated, active lifestyle.


VintageVista
VelvetBoutique
STITCH & STORY



Retail & Convenience

To complement the residential and educational offerings, JBD features a dynamic commercial mall with a carefully selected mix of retail, dining, and entertainment options... with two main gates to regulate entry and exit. These commercial and administrative spaces – envisioned by renowned architect Raef Fahmy – are accessed through separate entrances, maintaining a clear distinction between public activity and private residential life.

About ALJAR DEVELOPMENT

Distinction isn't just seen, but felt. This is the principle that Aljar's projects all follow. Since our foundation in 1999 under the name Bunyan, we have risen to become one of the leading visionaries in the Egyptian real estate market, offering more than just properties – but a luxury lifestyle defined by distinction.

We have reached this point through leveraging a combination of our team of skilled engineers where every contribution elevates the whole, a set of strategically selected partnerships that inspire new heights for our work, and a clear-cut vision: to provide superior quality, unmatched satisfaction, and innovative designs in unique locations.

Following these pillars, Aljar has managed to augment residents' lives and uplift their standards throughout Cairo and Alexandria, with flagship projects ranging from Valore Smouha, Valore Maamoura and Muruj Green City in Alex; to Valore Sheraton, Valore El-Thawra and Aljar Sheraton in Cairo.



POWER OF DISTINCTION



06

GALLERY

ARCHITECT: RAEF FAHMI

Behind JBD's Groundbreaking Design

Behind the timeless elegance and thoughtful design of JBD stands the creative force of Raef Fahmi Architects, a renowned firm shaping Egypt's architectural landscape since 1991. With a philosophy rooted in urban harmony and community-conscious planning, the firm approaches each project from a broad, human-centric perspective.

Raef Fahmi, a visionary architect and interior designer whose name has become synonymous with excellence, is known for turning architectural challenges into opportunities. Fahmi's work blends aesthetic sophistication with functional, homogeneous societies. His portfolio includes some of the most iconic and celebrated developments across Egypt, and his signature is now proudly etched into JBD – a place where world-class design meets community-driven living.


SereneHarbor

ALJAR

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VintageVista
VelvetBoutique
STITCH & STORY


JBD
ALJAR
BRITISH
DISTRICT



08 ALJAR DEVELOPMENT

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POWER OF DISTINCTION

09

ABOUT THE ARCHITECT



At the heart of JBD's vision is Dr. Nasser Fouad, a name that's been shaping the future of healthcare and education in Egypt for years. As the driving force behind NHMC (National Healthcare and Medical City), Dr. Fouad has helped bring British and Egyptian expertise together—most notably through his partnership with Aston University, where he signed an official Memorandum of Understanding (MoU) to establish Egypt's first English medical and dental university.

DR. NASSER FOUAD

Building Healthier Futures

ARCHITECT: RAEF FAHMI

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CONCORDE EL SALAM

Hotel Living, Redefined

In a groundbreaking collaboration between hospitality and modern residential living, Concorde El Salam Hotel has partnered with JBD to bring hotel-style serviced apartments to Cairo's premium real estate landscape. This exclusive alliance fuses JBD's expertise in elegant, human-centric design with Concorde's long-standing reputation for five-star service and refined luxury.

Whether for short stays, long-term living, or investment, this partnership introduces a new hybrid lifestyle model. This initiative also marks Concorde El Salam's first official expansion into residential hospitality, positioning both brands at the forefront of Cairo's evolving luxury real estate scene.





TAREK SOBHY & ÖKOPLAN

Designing Nature Into Everyday Life

Behind the lush greenery, flowing water features, and thoughtfully designed outdoor spaces at JBD is Dr. Tarek Sobhy, one of the most respected landscape architects in the region. His unique vision has earned him numerous awards—most notably the Landscape Middle East Lifetime Achievement Award in 2019.

Tarek leads ÖKOPLAN Landscaping, a German-founded design and engineering firm known for its innovative, people-first approach. With over 180 experts across urban planning, architecture, and landscaping, ÖKOPLAN helps shape spaces that are not only well-designed but truly livable. Together, they've crafted a landscape at JBD that blends elegance, comfort, and nature—right outside your door.

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