*** A RESIDENTIAL LIKE NO OTHER. A HOUSE YOU CAN CALL HOME WITH A COMMUNITY YOU CAN CALL NEIGHBORS. ***

NOTION

ONE COMMUNITY, COUNTLESS BONDS

* * *

2024

SALES KIT
PHASE TWO

A PROJECT BY Town *Writers*



*** A RESIDENTIAL LIKE NO OTHER. A HOUSE YOU CAN CALL HOME WITH A COMMUNITY YOU CAN CALL NEIGHBORS. ***

HISTORY ABOUT EIGHT DEVELOPMENT

EIGHT DEVELOPMENTS IS A REPUTABLE REAL ESTATE COMPANY BASED IN CAIRO, EGYPT, KNOWN FOR ITS INNOVATIVE APPROACH TO PROPERTY DEVELOPMENT. THEY HAVE GAINED RECOGNITION FOR THEIR COMMITMENT TO CREATING MODERN AND SUSTAINABLE COMMERCIAL SPACES AND ADMINISTRATIVE TOWERS.

THROUGH THEIR RESPONSIBILITY TO QUALITY AND CUSTOMER SATISFACTION, EIGHT DEVELOPMENTS HAS EARNED A SOLID REPUTATION WITHIN EGYPT'S REAL ESTATE SECTOR. WITH THE EVOLVEMENT OF EIGHT DEVELOPMENTS' HISTORY A NEW CHAPTER IN THEIR STORY BEGINS BY TRANSITIONING INTO "TOWN WRITERS."

NOTION

A PROJECT BY Town *Writers*

ABOUT THE DEVELOPER



Town *Writers*

“TOWN WRITERS”, FORMERLY KNOWN AS EIGHT DEVELOPMENTS, MARKS A SIGNIFICANT MILESTONE BY LAUNCHING ITS INAUGURAL RESIDENTIAL PROJECT. THIS EVOLUTION REFLECTS THEIR DEDICATION TO REDEFINING URBAN LIVING AND UNDERSCORES THEIR COMMITMENT TO INNOVATIVE REAL ESTATE ENDEAVORS. WITH A RICH HISTORY ROOTED IN PIONEERING PROPERTY DEVELOPMENT IN CAIRO, EGYPT, TOWN WRITERS BRINGS FORTH A BLEND OF CONTEMPORARY DESIGN AND COMMUNITY-FOCUSED LIVING TO ITS MAIDEN RESIDENTIAL VENTURE.

THEIR TRANSITION SIGNIFIES A NEW CHAPTER, PROMISING UNPARALLELED QUALITY AND A VISION TO CREATE HOMES THAT RESONATE WITH MODERN LIFESTYLES WHILE EMPHASIZING SUSTAINABLE AND INCLUSIVE LIVING SPACES. THIS DEBUT PROJECT MARKS A REMARKABLE BEGINNING FOR TOWN WRITERS, EMBODYING THEIR ETHOS OF EXCELLENCE AND PROGRESSIVE URBAN DEVELOPMENT.

ABOUT NOTION

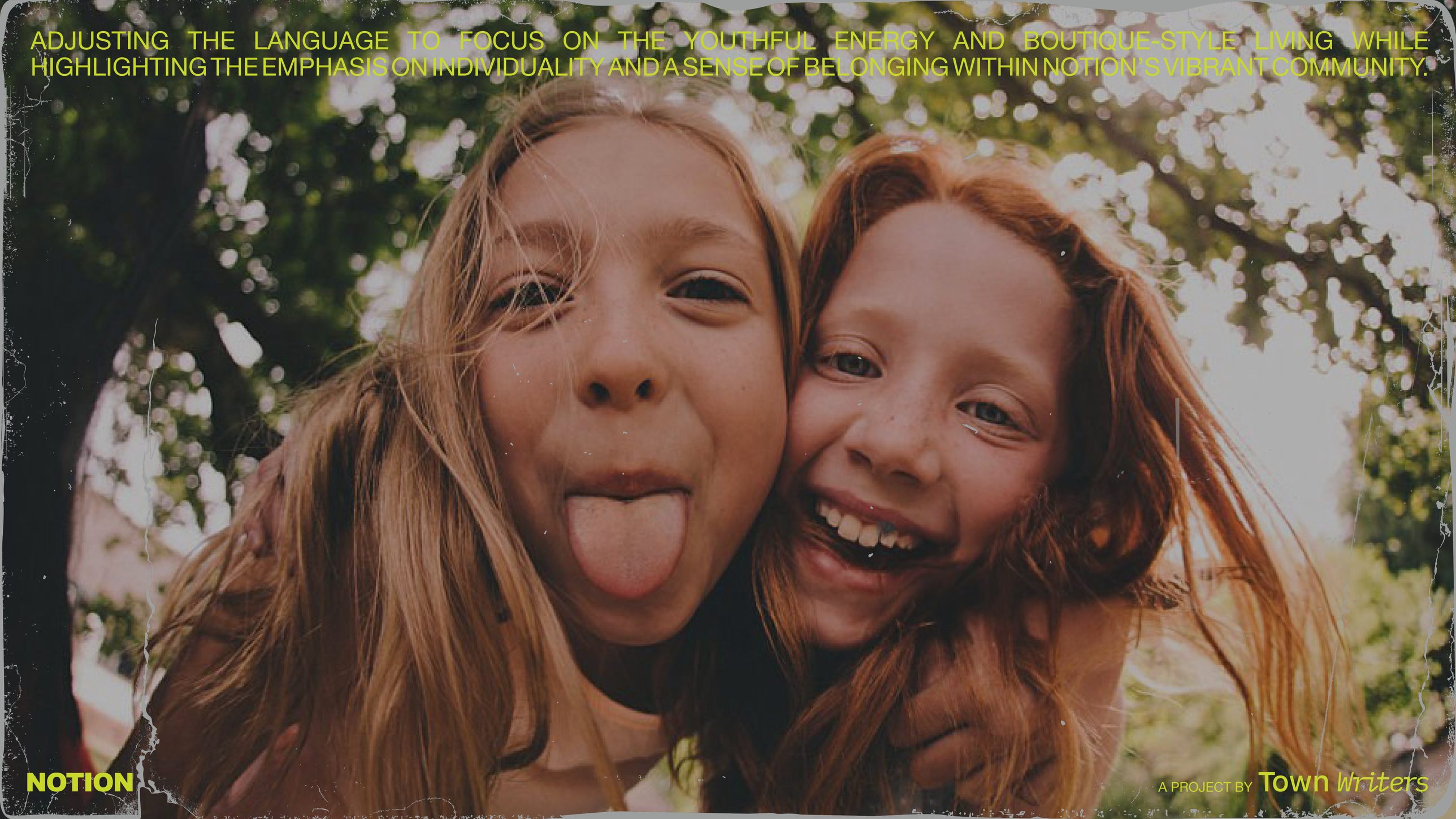
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WELCOME TO NOTION, THE EPITOME OF VIBRANT LIVING TAILORED FOR THE DYNAMIC YOUTH. SET IN THE HEART OF NEW CAIRO

* * *

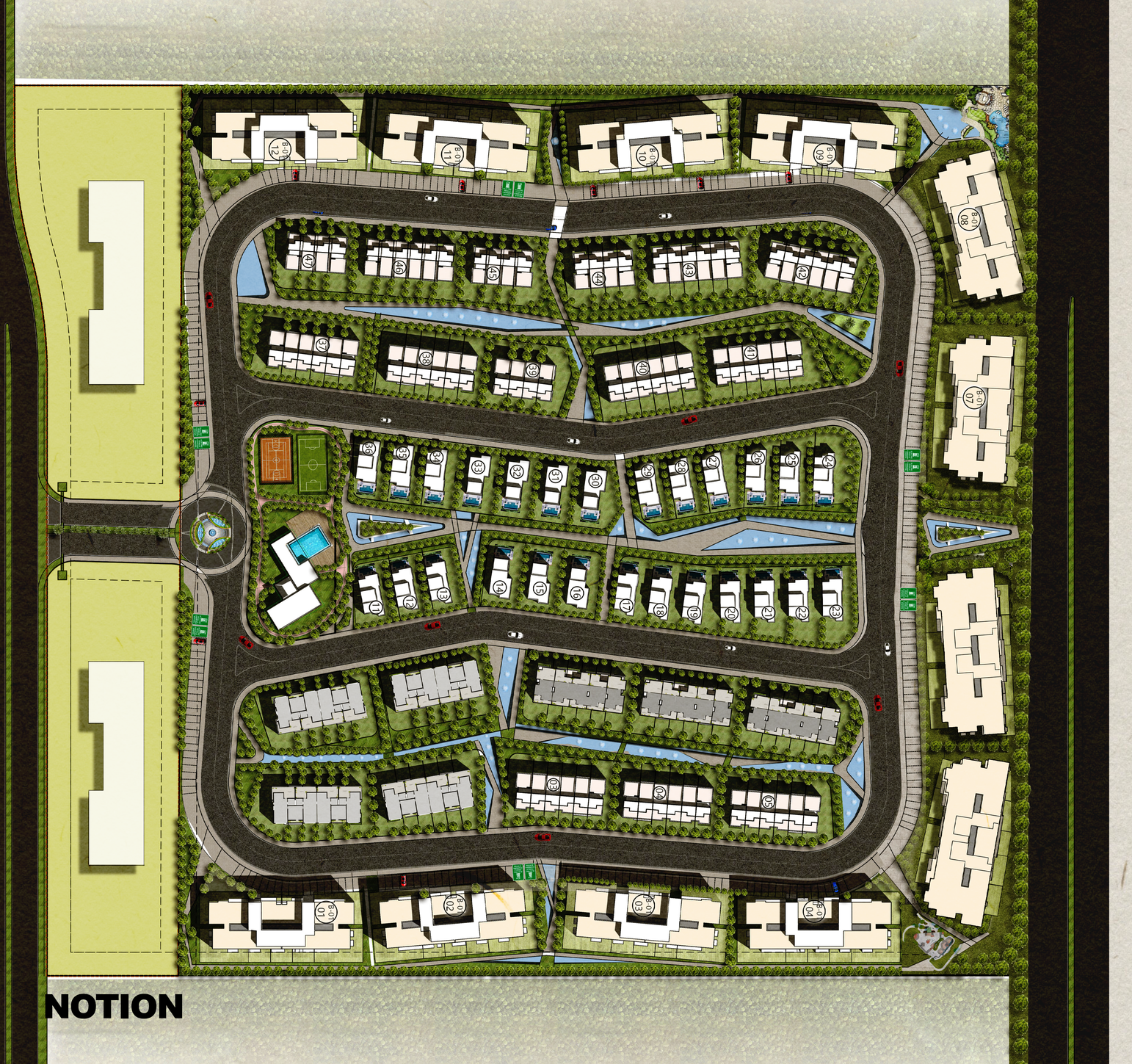
NOTION IS NOT JUST A RESIDENCE; IT'S A PULSATING COMMUNITY DESIGNED TO RESONATE WITH THE SPIRIT OF TODAY'S YOUNG GENERATION. OFFERING A COLLECTION OF STANDALONE VILLAS AND CONTEMPORARY APARTMENTS, NOTION REDEFINES URBAN LIVING WITH A BOUTIQUE-STYLE APPROACH. PREPARE TO EMBRACE A HOME THAT SPEAKS TO YOUR SOUL—A PLACE WHERE EVERY DETAIL FOSTERS A SENSE OF INDIVIDUALITY AND BELONGING.

ADJUSTING THE LANGUAGE TO FOCUS ON THE YOUTHFUL ENERGY AND BOUTIQUE-STYLE LIVING WHILE HIGHLIGHTING THE EMPHASIS ON INDIVIDUALITY AND A SENSE OF BELONGING WITHIN NOTION'S VIBRANT COMMUNITY.



NOTION

A PROJECT BY Town *Writers*



NOTION

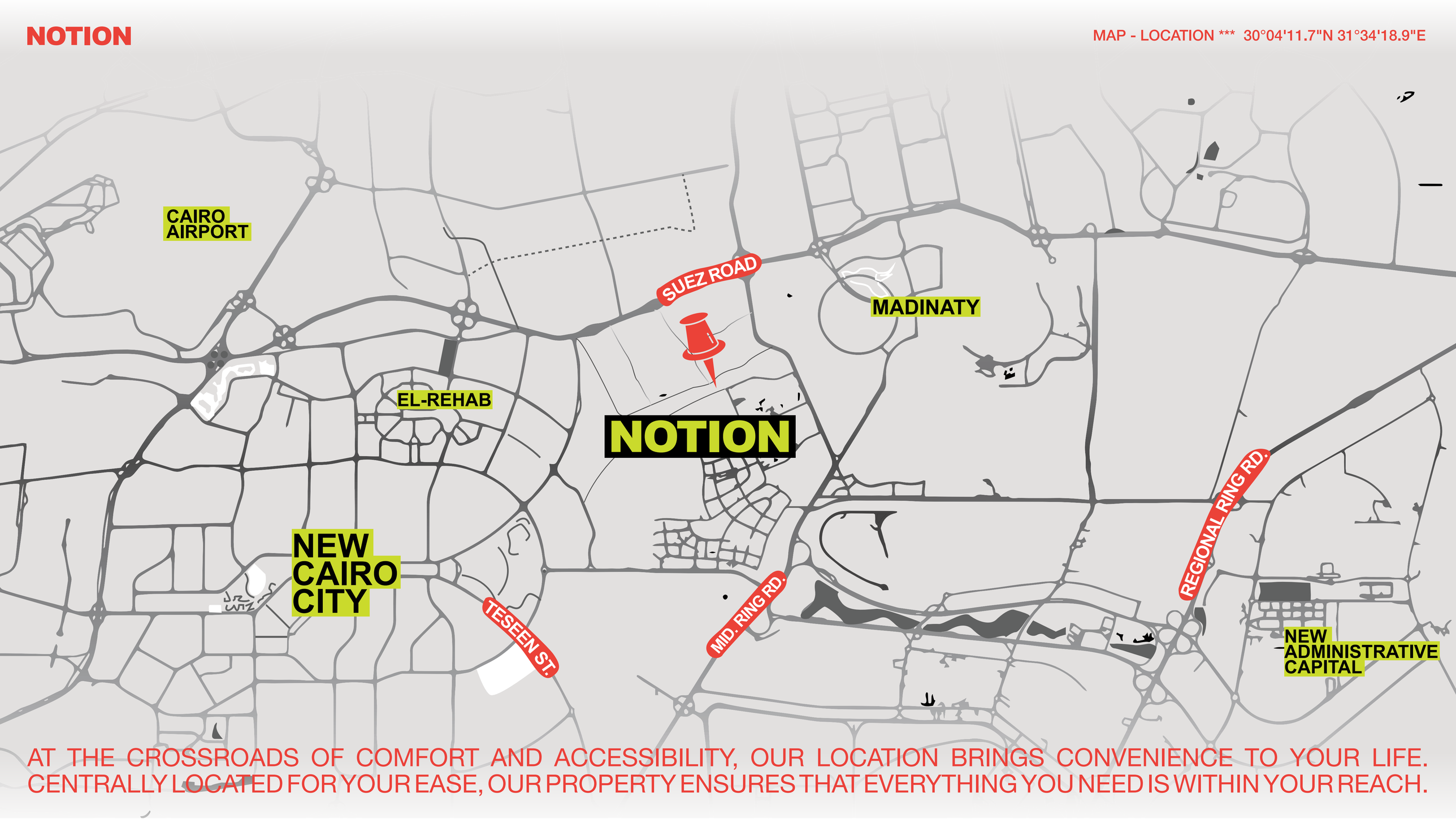
MASTER PLAN ***

2024

A PROJECT BY Town *Writers*

NOTION

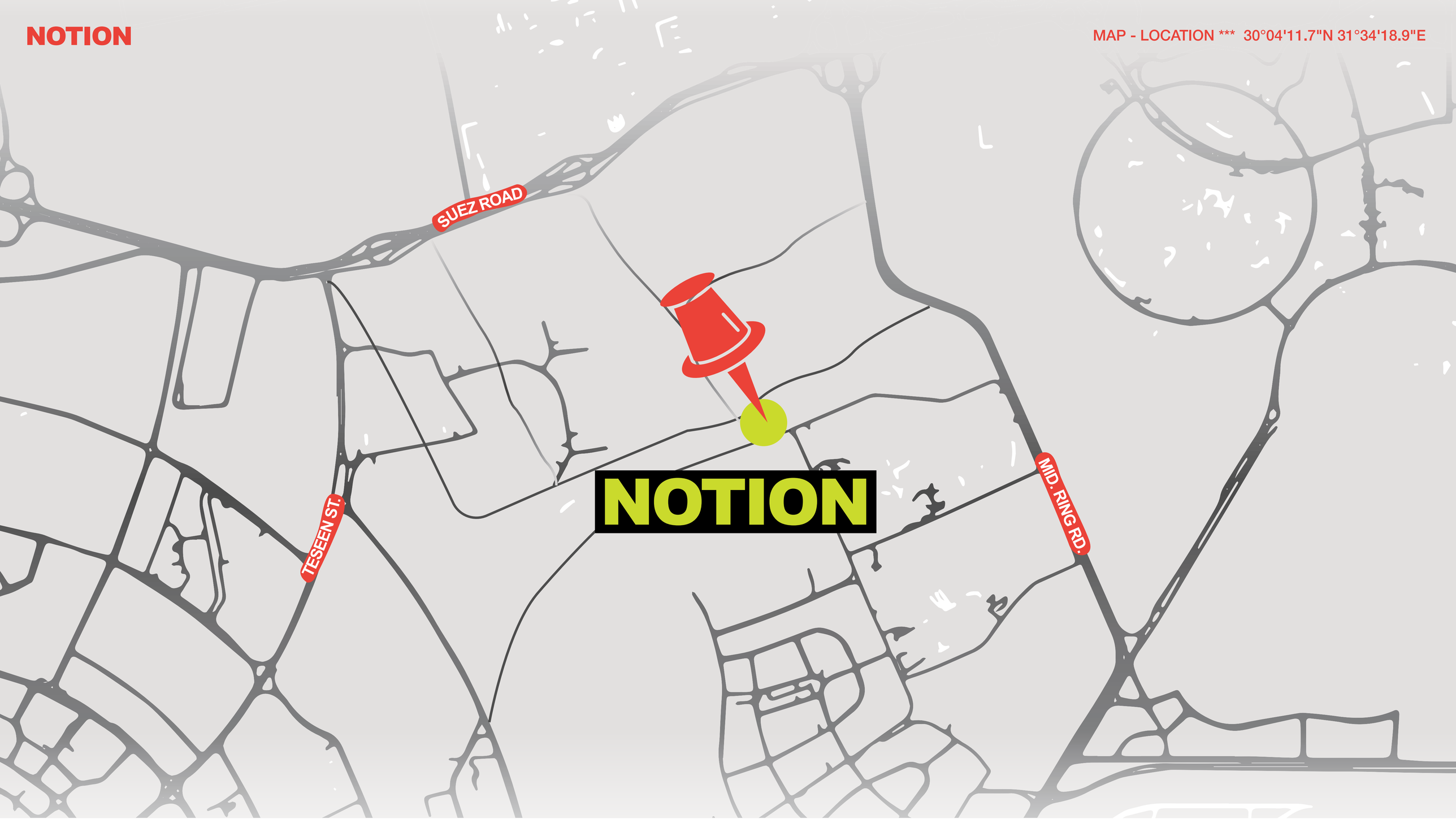
MAP - LOCATION *** 30°04'11.7"N 31°34'18.9"E



AT THE CROSSROADS OF COMFORT AND ACCESSIBILITY, OUR LOCATION BRINGS CONVENIENCE TO YOUR LIFE. CENTRALLY LOCATED FOR YOUR EASE, OUR PROPERTY ENSURES THAT EVERYTHING YOU NEED IS WITHIN YOUR REACH.

NOTION

MAP - LOCATION *** 30°04'11.7"N 31°34'18.9"E



KNOW YOUR NEIGHBOR

FROM THE EXCLUSIVE CLUBHOUSE DESIGNED FOR SOCIAL RENDEZVOUS TO THE STATE-OF-THE-ART FITNESS CENTER CATERING TO ACTIVE PURSUITS, EVERY AMENITY RESONATES WITH ENERGY AND INDIVIDUALITY. DIVE INTO THE REFRESHING POOL OR FIND SOLACE IN THE LANDSCAPED GARDENS, OFFERING SERENE RETREATS AMIDST THE BUSTLING VIBRANCY. NOTION DOESNÕT JUST OFFER AMENITIES; IT CREATES EXPERIENCESÑS PACES WHERE CONNECTIONS THRIVE AND PERSONAL PASSIONS FIND A HOME. THIS BOUTIQUE-STYLE COMMUNITY ENSURES THAT EVERY RESIDENT FINDS THEIR NICHE, FOSTERING A SENSE OF BELONGING AND VIBRANT COMMUNAL LIVING.

AKA ~ AMENITIES

IMMERSE YOURSELF IN THE SOCIAL SCENE AT NOTIONÕS EXCLUSIVE CLUBHOUSE. THIS DYNAMIC HUB IS DESIGNED TO BE THE HEARTBEAT OF COMMUNITY LIFE, OFFERING A SPACE WHERE FRIENDSHIPS ARE FORGED, AND SHARED EXPERIENCES BECOME CHERISHED MEMORIES. FROM CASUAL GATHERINGS TO CELEBRATORY EVENTS, THE CLUBHOUSE IS THE EPICENTER OF VIBRANT INTERACTIONS, PROVIDING RESIDENTS WITH A SENSE OF BELONGING.

A PROJECT BY TOWN WRITERS

NOTION



EXCLUSIVE CLUB HOUSE.

KNOW YOUR NEIGHBOR

AKA ~ AMENITIES

LANDSCAPE GARDENS.



FIND TRANQUILITY IN THE LUSH LANDSCAPED GARDENS OF NOTION. THESE CAREFULLY CURATED GREEN SPACES PROVIDE A SERENE ESCAPE WHERE RESIDENTS CAN RECONNECT WITH NATURE. WHETHER ITÕS A PEACEFUL STROLL, A MOMENT OF REFLECTION, OR SIMPLY ENJOYING THE BEAUTY OF THE OUTDOORS, THE GARDENS OFFER A SANCTUARY WITHIN THE VIBRANT URBAN SETTING.

A PROJECT BY TOWN WRITERS

NOTION



STATE-OF-THE-ART FITNESS CENTER.

FUEL YOUR ACTIVE LIFESTYLE AT NOTIONÕS CUTTING-EDGE FITNESS CENTER. WITH TOP-OF-THE-LINE EQUIPMENT AND EXPERT TRAINERS, THIS SPACE IS CRAFTED FOR THE YOUNG, HEALTH-CONSCIOUS RESIDENTS TO PURSUE THEIR FITNESS GOALS. WHETHER ITÕS HIGH-ENERGY WORKOUTS OR CALMING YOGA SESSIONS, THE FITNESS CENTER CATERS TO DIVERSE PREFERENCES, PROMOTING A HOLISTIC APPROACH TO WELL-BEING.

KNOW YOUR NEIGHBOR

CATERING TO THE YOUNG RESIDENTS WITH A SECURE KIDSÕ PLAY AREA. DESIGNED FOR FUN-FILLED ADVENTURES AND IMAGINATIVE PLAY, THIS DEDICATED SPACE FEATURES AGE-APPROPRIATE PLAY STRUCTURES, INTERACTIVE ZONES, AND SAFETY MEASURES TO ENSURE CHILDREN ENJOY A PLAYFUL AND SAFE ENVIRONMENT. PARENTS CAN DELIGHT IN WATCHING THEIR LITTLE ONES THRIVE AND MAKE JOYFUL MEMORIES WITHIN THE COMMUNITY.



PLAY TIME

A PROJECT BY TOWN WRITERS

NOTION



TUCKED AWAY IN A COZY CORNER, THE READING AREA AT NOTION IS A SANCTUARY FOR BOOK LOVERS AND THOSE SEEKING QUIET CONTEMPLATION. COMPLEMENTED BY COMFORTABLE SEATING, SOFT LIGHTING, AND A CAREFULLY CURATED COLLECTION OF BOOKS, IT INVITES RESIDENTS TO IMMERSE THEMSELVES IN CAPTIVATING STORIES OR EXPAND THEIR KNOWLEDGE IN A TRANQUIL ENVIRONMENT.

READING AREA

KNOW YOUR NEIGHBOR

AKA ~ AMENITIES



FOR THE GAMERS.

A PROJECT BY TOWN WRITERS

NOTION



PET FRIENDLY PARK.

SERENITY MEETS REJUVENATION IN NOTIONÕS DEDICATED YOGA SPACE. WHETHER YOUÕRE A SEASONED YOGI OR JUST BEGINNING YOUR PRACTICE, THIS AREA OFFERS A SERENE ESCAPE. WITH PEACEFUL SURROUNDINGS AND A CALMING AMBIANCE, RESIDENTS CAN FIND THEIR INNER BALANCE AND EMBARK ON A JOURNEY OF SELF-DISCOVERY THROUGH YOGA AND MINDFULNESS.

EMBRACING FURRY COMPANIONS AS PART OF THE COMMUNITY, NOTION FEATURES A DEDICATED DOG-FRIENDLY GARDEN. HERE, FOUR-LEGGED FRIENDS CAN FROLIC IN A SAFE AND WELCOMING ENVIRONMENT. COMPLETE WITH PLAY STRUCTURES, WALKING PATHS, AND DESIGNATED AREAS FOR SOCIALIZATION, THIS SPACE ENSURES THAT PETS ARE AS MUCH A PART OF THE COMMUNITY AS THEIR HUMAN COMPANIONS.



TIME TO YOGA.

NOTION DOESN'T JUST OFFER AMENITIES; IT CREATES EXPERIENCES. SPACES WHERE CONNECTIONS THRIVE AND PERSONALASSIONS FIND A HOME



FOR YOUR CONVENIENCE.

ENHANCING THE EASE OF DAILY LIVING, NOTION FEATURES AN ON-SITE CONVENIENCE SUPERMARKET. RESIDENTS CAN CONVENIENTLY ACCESS EVERYDAY ESSENTIALS AND MORE WITHOUT LEAVING THE COMMUNITY. FROM GROCERIES TO HOUSEHOLD ITEMS, THE SUPERMARKET OFFERS A CURATED SELECTION, SAVING RESIDENTS TIME AND ENSURING THAT NECESSITIES ARE ALWAYS WITHIN REACH.

A PROJECT BY TOWN WRITERS

NOTION



COMMUNAL BBQ AREA

~ KNOW YOUR NEIGHBOR

NOTION EMBRACES THE SPIRIT OF COMMUNITY GATHERINGS WITH A DEDICATED COMMUNAL BBQ AREA. RESIDENTS CAN ENJOY DELIGHTFUL OUTDOOR COOKING EXPERIENCES AND SOCIAL GATHERINGS AMIDST THE VIBRANT ATMOSPHERE OF NOTION. EQUIPPED WITH BBQ STATIONS, SEATING AREAS, AND A WELCOMING AMBIANCE, THIS SPACE ENCOURAGES RESIDENTS TO COME TOGETHER, SHARE MEALS, AND CREATE UNFORGETTABLE MOMENTS IN A LIVELY COMMUNAL SETTING.



ELECTRIC BIKE ZONE.

NOTION EMBRACES AN ACTIVE AND ECO-FRIENDLY LIFESTYLE WITH DEDICATED ELECTRIC BIKE PARKING AND CHARGING ZONES WITHIN THE COMMUNITY. RESIDENTS CAN ENJOY THE CONVENIENCE OF ELECTRIC BIKE FACILITIES, PROVIDING A SUSTAINABLE AND EFFICIENT MODE OF TRANSPORTATION. THESE WELL-EQUIPPED ZONES NOT ONLY ENCOURAGE A HEALTHY LIFESTYLE BUT ALSO FOSTER A SENSE OF COMMUNITY AND ENVIRONMENTAL CONSCIOUSNESS AMONG RESIDENTS, PROMOTING A GREENER WAY TO EXPLORE THE VIBRANT NEIGHBORHOOD.



PERSONALIZED PARKING.

NOTION ENSURES CONVENIENCE AND SECURITY WITH AMPLE PARKING SLOTS AVAILABLE FOR RESIDENTS AND GUESTS. WITH DESIGNATED AND WELL-MAINTAINED PARKING AREAS, RESIDENTS CAN ENJOY THE CONVENIENCE OF HASSLE-FREE PARKING WITHIN THE COMMUNITY. WHETHER ITÕS A STANDALONE VILLA OR A MODERN APARTMENT, EACH RESIDENCE COMES WITH ACCESS TO SECURE PARKING SPACES, PROVIDING PEACE OF MIND AND EASY ACCESSIBILITY FOR ALL RESIDENTS.

A PROJECT BY TOWN WRITERS

NOTION

ELECTRIC CHARGING SPOTS.



ENHANCING THE EASE OF DAILY LIVING, NOTION FEATURES AN ON-SITE CONVENIENCE SUPERMARKET. RESIDENTS CAN CONVENIENTLY ACCESS EVERYDAY ESSENTIALS AND MORE WITHOUT LEAVING THE COMMUNITY. FROM GROCERIES TO HOUSEHOLD ITEMS, THE SUPERMARKET OFFERS A CURATED SELECTION, SAVING RESIDENTS TIME AND ENSURING THAT NECESSITIES ARE ALWAYS WITHIN REACH.

ADJUSTING THE LANGUAGE TO FOCUS ON THE YOUTHFUL ENERGY AND BOUTIQUE-STYLE LIVING WHILE HIGHLIGHTING THE EMPHASIS ON INDIVIDUALITY AND A SENSE OF BELONGING WITHIN NOTION'S VIBRANT COMMUNITY.

NOTION

NEXT - LEVEL VILLAS AND * APARTMENTS**

A PROJECT BY Town *Writers*



FROM ONE BEDROOM TO FOUR BEEDROOMS

***** UP TO THREE BEDROOM APARTMENTS**

NOTION

A PROJECT BY Town *Writers*



DISCLAIMER *** THE DEVELOPER RESERVES THE RIGHT TO MAKE CHANGES TO ANY CONCEPT RENDERING OF THE BUILDINGS THAT ARE SHOWN. ALL LANDSCAPING AS WELL AS RENDERS ACCOMPANYING VISUAL MATERIALS, ARE INTENDED FOR ILLUSTRATIVE PURPOSES, AND ARE SUBJECT TO CHANGE.



APARTMENT BUILDINGS.

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APARTMENT BUILDINGS.

NOTION

A PROJECT BY TOWN WRITERS

STUDIO

***

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APARTMENT BUILDINGS.

NOTION

A PROJECT BY TOWN WRITERS

1 BEDROOM

* * *

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APARTMENT BUILDINGS.

NOTION

A PROJECT BY TOWN WRITERS

1 BEDROOM + OFFICE ***

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APARTMENT BUILDINGS.

NOTION

A PROJECT BY TOWN WRITERS

2 BEDROOM

***

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APARTMENT BUILDINGS.

NOTION

A PROJECT BY TOWN WRITERS

3 BEDROOM

***

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APARTMENT BUILDINGS.

NOTION

A PROJECT BY TOWN WRITERS

4 BEDROOM

***

NOTION

A PROJECT BY TOWN WRITERS



TOWNHOUSE UNITS

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TOWNHOUSE UNITS.

NOTION

A PROJECT BY TOWN WRITERS

BUA ~ 190 - 237 SQM

* * *

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TOWNHOUSE UNITS.

NOTION

A PROJECT BY TOWN WRITERS

BUA ~ 190 - 237 SQM

* * *

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PHASE II

NEW TYPES

* * *



URBAN VILLAS

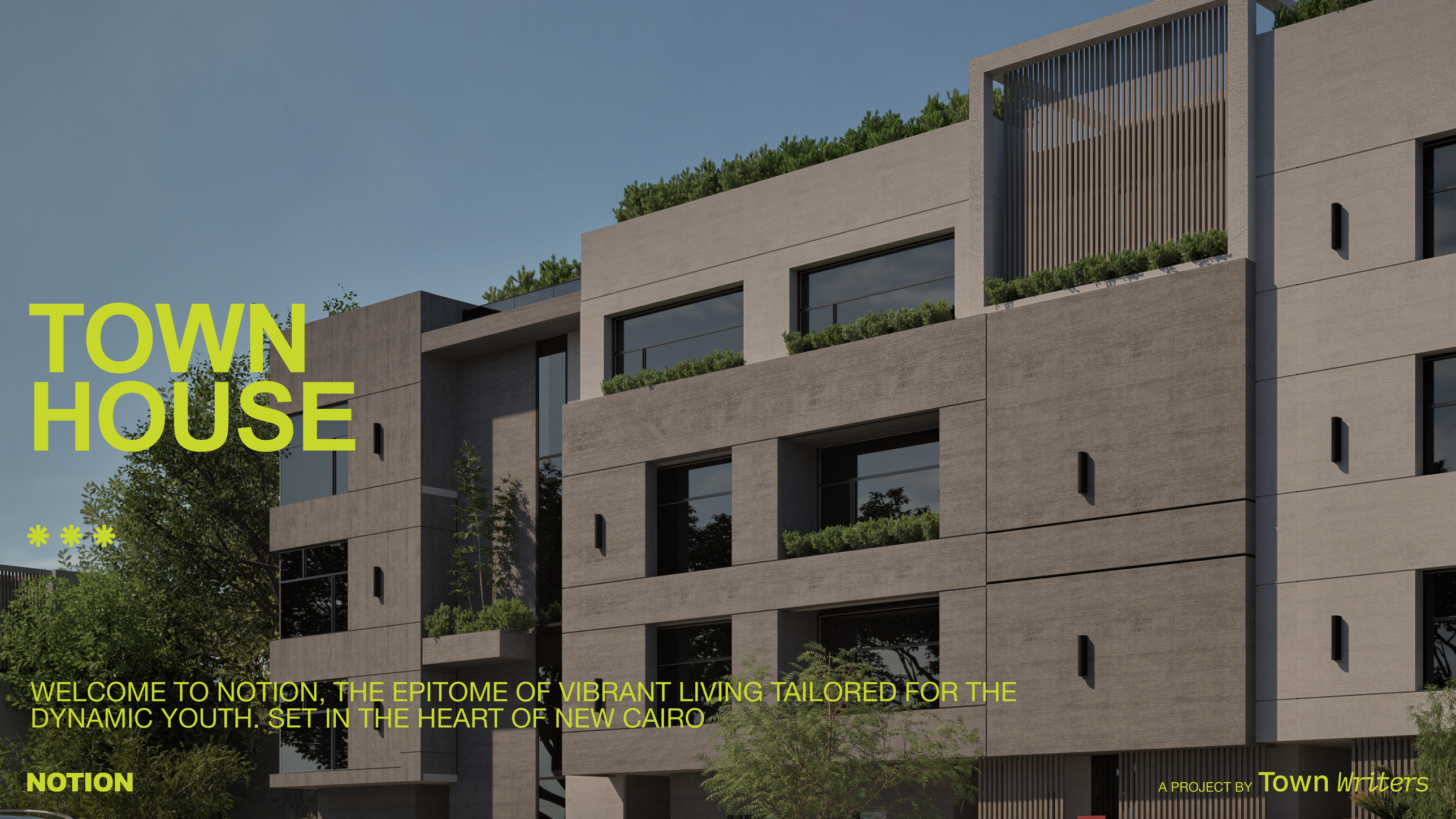
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BUA ~ 157 - 176

WELCOME TO NOTION, THE EPITOME OF VIBRANT LIVING TAILORED FOR THE DYNAMIC YOUTH. SET IN THE HEART OF NEW CAIRO

NOTION

A PROJECT BY Town *Writers*



TOWN HOUSE

* * *

WELCOME TO NOTION, THE EPITOME OF VIBRANT LIVING TAILORED FOR THE DYNAMIC YOUTH. SET IN THE HEART OF NEW CAIRO

NOTION

A PROJECT BY Town *writers*



ONE BEDROOM APARTMENT

***

WELCOME TO NOTION, THE EPITOME OF VIBRANT LIVING TAILORED FOR THE DYNAMIC YOUTH. SET IN THE HEART OF NEW CAIRO

NOTION

A PROJECT BY Town Writers



***

NOTION

ALSO OFFERS DISCOUNTS FOR AUC, GUC STUDENTS AND ALUMNI.

THE AMERICAN UNIVERSITY IN CAIRO

GUC
German University in Cairo

NOTION

A BRAND BY **LONGE**BLACK